WASHINGTON, June 2, 2016 /PRNewswire-iReach/ -- U.S. Supreme Court Justice Louis D. Brandeis, the first justice to interpret a constitutional right to privacy, was confirmed 100 years ago today. For the fifth year running, nonprofit NGO Patient Privacy Rights will present the Louis D. Brandeis Privacy Award which recognizes outstanding leadership in the field of health privacy. Each year, descendants of the influential Associate Justice are in attendance for this ceremony. This year, the honor goes to United Nations Special Rapporteur for the right to privacy, Professor Joe Cannataci – the first in this newly created role.

A century after Brandeis' confirmation, our private health data is bought and sold without our knowledge or consent. Can privacy and the potential gains of Big Data co-exist? Justice Brandeis once said "Most of the things worth doing in the world had been declared impossible before they were done." What if we can create a world that harnesses the good of Big Data, without sacrificing the fundamental human need for privacy? As Special Rapporteur for the right to privacy, Professor Cannataci is in a unique position to catalyze momentum to restore a sphere of privacy for personal health information in today's globally connected environment.

"Professor Cannataci is a global privacy thought leader and hero," says Dr. Deborah Peel, Founder and President of Patient Privacy Rights. "For more than 30 years, he has led collaborative research in privacy across cultures and continents. We can think of no more deserving recipient of this year's Louis D. Brandeis Privacy Award."

Today, we trade information about ourselves and our lives for free apps, for fitness trackers, for incentives from our employers. We can build a far better system. Register to attend the 6th International Summit on the Future of Health Privacy on June 7 & 8 at Georgetown University Law Center to see Professor Cannataci's keynote, learn about the current state of health data exposure and solutions that honor our fundamental right to privacy.

About Patient Privacy Rights

Patient Privacy Rights is a nonprofit NGO whose mission is to honor and empower the individual's right to privacy through personal control of health information wherever such information is collected and used. In 2009, Patient Privacy Rights created the Privacy Trust Framework, an objective rating system of key privacy features required to ensure patients can trust health technology systems. In 2011, Patient Privacy Rights created the first International Summit on the Future of Health Privacy held at Georgetown University Law Center in Washington, D.C. Learn more at patientprivacyrights.org.

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